

WRITING RUBRIC

Trait	5	3	1	Feedback
Ideas	Interesting and relevant information on a specific topic.	Broad topic with general information.	No specific ideas about a theme.	
Organization	Organization is logical and assists in communicating the ideas.	Ideas are loosely organized. Sequencing, connections, transitions are not always apparent.	No clear order to the content.	
Voice	The writer captures the reader's attention. The topic obviously interests the writer.	The writer has some interest in the topic; but does not try to arouse the reader's interest.	The writer does not seem interested in the content.	
Word Choice	The words effectively and actively communicate the writer's message.	Words communicate the meaning, but are general, common, or repetitive terms.	The words used are below the expected vocabulary of the writer.	

Sentence Fluency	The writing flows from one sentence to the next. There are a variety of sentence types. Transitions, dialogue, and quotes are used. It is enjoyable to read out loud.	Sentences are constructed correctly but do not flow from one to the next. When read out loud, some sentences are awkward.	Poor sentence structure or constant repetition of the same type of sentence is present. It is difficult to read out loud without corrections.	
Conventions	Spelling, punctuation, and grammar are excellent.	Spelling, punctuation and grammar are generally correct. A few revisions are needed.	Multiple errors distract the reader.	
Presentation	It is neat with a professional, and artistic appearance.	It is readable. Some attempts at using visuals or font changes are apparent.	The final product has a sloppy appearance.	